

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT9/12 12.50  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6144656

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT: DCCC / EST#1199 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT9/12 12.50

REP: TO LENA  
FR JULIE  
OK'D M2  
TTLS RTS  
PLS CFM, THX 10/9

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1199												
9	S		1100A-1200N	30		\$750.00	10/11	10/12	1		TH-F	1
PROGRAM : THE VIEW												
32	A		600A-700A	30		\$2,750.00	10/11	10/12	2		TH-F	2
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-9 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK												

REP HEADLINE# 6144656 TRF# 311939  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 12.50  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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33	A		500P-600P	30		\$2,750.00	10/11	10/12	1		TH-F	1
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PROGRAM : NEWS  
ORD COM1: WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 32-33

27.00 S 1000P-1100P 10/15 10/15 0 MON

PROGRAM : CASTLE  
STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#9	MISSED:TH-F/1100A-1200N	OCT11(3/WK)	30S	\$750.00	(OCT9/12)
		BUY#27	MON/1000P-1100P	OCT15	30S	\$6,000.00	
			OFFER:TH-F/600A-700A	OCT11(2/WK)	30S	\$2,750.00	PLS ADVISE.
			& TH-F/500P-600P	OCT11	30S	\$2,750.00	
			CMT:WE CAN OFFER				

OCT/12 101165.00 CONTRACT TOTAL 101165.00  
TOTAL SPOTS 62

MARKET TOTALS \$297,544 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE